

Our Firm

Birch Lake is a private capital and advisory firm that brings decades of structuring experience to provide flexible capital solutions. We thrive in highly complex situations and benefit from our strong track record of supporting companies to unlock growth and achieve strategic objectives.

2016

Year Founded

\$360m+

Direct Capital & Co-Investments

Transaction Criteria

- Special situations, opportunistic investments
- Structured debt and/or equity with private equity returns
- Control or active minority

Business Characteristics

- Headquartered in North America
- Under-capitalized, under-resourced, or under-managed
- Significant value creation upside to be unlocked
- EBITDA up to \$50 million

Transaction Types

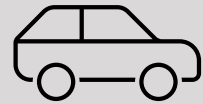
- Generational Equity
- Growth Capital
- Management Buyouts
- Mergers & Acquisitions
- Recapitalizations
- Special Situations

Industries of Interest

Aerospace	Automotive	Business Services
Consumer Goods	Food & Beverage	Healthcare
Manufacturing	Pharma & Medical Devices	Transportation & Logistics

Recent Investments

Automotive



Structured and led a multi-tranche financing that provided bridge capital to fund the business until a public merger

Business Services



Majority investor in lead generation business that delivers integrated automated payment, intake and marketing platforms designed for law firms

Consumer Goods



Lead investor in a charging and power delivery technology for mobile devices

Experience. Expertise. Execution.

Capital Raising

- Develop unique capitalization structures that enable management teams to realize their strategic growth objectives
- Deploy capital from Birch Lake, our limited partners and/or alternative capital providers

Strategic Advice

- Collaborate and advise management teams on strategic investments
- Offer a constructive voice in the boardroom when critical decisions are faced

Mergers & Acquisitions

- Develop and execute tailored value-enhancing strategies
- Perform diligence, negotiate transaction and advise on tactics

Financial Restructuring

- Advise companies encountering liquidity shortfalls as well as those facing refinancing or operational issues
- Design solutions with emphasis on capital preservation

Culture

- Birch Lake fosters an open, ethical and collegial workplace
- Each employee is valued and provided with opportunities for development and growth

Warehousing &
Logistics



Acquisition &
Capital Raise

Food & Beverage



Buy-Side M&A

Food & Beverage



Equity Monetization

Pharmaceuticals



from



Royalty Financing &
Acquisition

Manufacturing



Secured Bridge
Financing

Technology



Lead investor

Automotive



Faraday Future

Lead Multi-Tranche
Structured Financing

Swiss-Based Family
Office



Recapitalization

Our Team

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