

## Our Firm

Birch Lake is a private capital and advisory firm that brings decades of structuring experience to provide flexible capital solutions. We thrive in highly complex situations and benefit from our strong track record of supporting companies to unlock growth and achieve strategic objectives.

2016

Year Founded

\$360m+

Direct Capital & Co-Investments

### Transaction Criteria

- Special situations, opportunistic investments
- Structured debt and/or equity with private equity returns
- Control or active minority

### Business Characteristics

- Headquartered in North America
- Under-capitalized, under-resourced, or under-managed
- Significant value creation upside to be unlocked
- EBITDA up to \$50 million

### Transaction Types

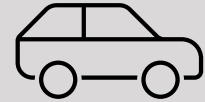
- Generational Equity
- Management Buyouts
- Recapitalizations
- Growth Capital
- Mergers & Acquisitions
- Special Situations

### Industries of Interest

Aerospace	Automotive	Business Services
Consumer Goods	Food & Beverage	Healthcare
Manufacturing	Pharma & Medical Devices	Transportation & Logistics

## Recent Investments

### Automotive



Structured and led a multi-tranche financing that provided bridge capital to fund the business until a public merger

### Business Services



Majority investor in lead generation business that delivers integrated automated payment, intake and marketing platforms designed for law firms

### Consumer Goods



Lead investor in a charging and power delivery technology for mobile devices



YEARS



Trusted Partners | Inspiring Outcomes

## Experience. Expertise. Execution.

### Capital Raising

- Develop unique capitalization structures that enable management teams to realize their strategic growth objectives
- Deploy capital from Birch Lake, our limited partners and/or alternative capital providers

### Strategic Advice

- Collaborate and advise management teams on strategic investments
- Offer a constructive voice in the boardroom when critical decisions are faced

### Mergers & Acquisitions

- Develop and execute tailored value-enhancing strategies
- Perform diligence, negotiate transaction and advise on tactics

### Financial Restructuring

- Advise companies encountering liquidity shortfalls as well as those facing refinancing or operational issues
- Design solutions with emphasis on capital preservation

### Culture

- Birch Lake fosters an open, ethical and collegial workplace
- Each employee is valued and provided with opportunities for development and growth

Warehousing & Logistics



Acquisition & Capital Raise

Food & Beverage



Buy-Side M&A

Food & Beverage



Equity Monetization

Pharmaceuticals



from



Royalty Financing & Acquisition

Manufacturing



Secured Bridge Financing

Technology



Lead investor

Automotive



Faraday Future

Lead Multi-Tranche Structured Financing

Swiss-Based Family Office



Restructuring

## Our Team

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