10 YEARS | Birch Lake
Trusted Partners | Inspiring Outcomes

Our Firm

Birch Lake is a private capital and advisory firm that brings decades of structuring experience to provide flexible capital solutions. We thrive in highly complex situations and benefit from our strong track record of supporting companies to unlock growth and achieve strategic objectives.

2016	$360m+
Year Founded	Direct Capital & Co-Investments

Transaction Criteria

- Special situations, opportunistic investments
- Structured debt and/or equity with private equity returns
- Control or active minority

Business Characteristics

- Headquartered in North America
- Under-capitalized, under-resourced, or under-managed
- Significant value creation upside to be unlocked
- EBITDA up to $50 million

Transaction Types

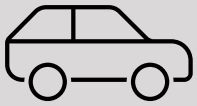
- Generational Equity
- Management Buyouts
- Recapitalizations
- Growth Capital
- Mergers & Acquisitions
- Special Situations

Industries of Interest

Aerospace	Automotive	Business Services
Consumer Goods	Food & Beverage	Healthcare
Manufacturing	Pharma & Medical Devices	Transportation & Logistics

Recent Investments

Automotive



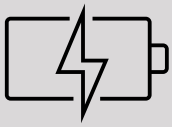
Structured and led a multi-tranche financing that provided bridge capital to fund the business until a public merger

Business Services



Majority investor in lead generation business that delivers integrated automated payment, intake and marketing platforms designed for law firms

Consumer Goods



Lead investor in a charging and power delivery technology for mobile devices

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Experience. Expertise. Execution.

Capital Raising

- Develop unique capitalization structures that enable management teams to realize their strategic growth objectives
- Deploy capital from Birch Lake, our limited partners and/or alternative capital providers

Strategic Advice

- Collaborate and advise management teams on strategic investments
- Offer a constructive voice in the boardroom when critical decisions are faced

Mergers & Acquisitions

- Develop and execute tailored value-enhancing strategies
- Perform diligence, negotiate transaction and advise on tactics

Financial Restructuring

- Advise companies encountering liquidity shortfalls as well as those facing refinancing or operational issues
- Design solutions with emphasis on capital preservation

Culture

- Birch Lake fosters an open, ethical and collegial workplace
- Each employee is valued and provided with opportunities for development and growth

Warehousing & Logistics
RD RIALTO DISTRIBUTION
Acquisition of
BERK'S Warehousing & Trucking Corp.
Acquisition & Capital Raise

Food & Beverage
HANDSOME BROOK FARMS
Buy-Side M&A

Food & Beverage
Happy Family Organics
from
DANONE ONE PLANET. ONE HEALTH
Equity Monetization

Pharmaceuticals
LIGAND
from
NOVAN
Royalty Financing & Acquisition

Manufacturing
one
Secured Bridge Financing

Technology
Bridge LEGAL
Lead investor

Automotive
Faraday Future
Lead Multi-Tranche Structured Financing

Swiss-Based Family Office
Restructuring

Our Team

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